

MAJOR

Keeping Minority-Owned
Businesses in Business

CAPABILITY STATEMENT

About MAJOR

- Formerly known as Major Marketplace
- Founded in Miami in 2017
- One-stop shop for minority-owned businesses (Black-owned, Latinx-owned, Asian-owned, and Native American-owned)
- Providing underrepresented founders with access to training, advice, opportunities and resources they may not otherwise have access to
- Helping minority-owned businesses start, grow and be major

Key Services

Small Business Development & Technical Assistance (Primary)

We promote the growth and build the capacity and capabilities of minority-owned businesses through business support services, consulting services, entrepreneurial training and specialty training.

Advocacy & Thought Leadership

We fight to ensure minority-owned businesses have a seat at the table and always have their voices heard.

Data & Research

We aim to understand the small business landscape and use data-driven decisions to create opportunities for minority-owned businesses.

Technology Development

We provide minority-owned businesses with access to the technology they need to start, grow and prosper.

Who We Serve

- **66%** Economically Disadvantaged
- **100%** Small Businesses
- **79%** Start Ups and Pre-Venture
- **70%** Women
- **100%** People of Color
- **85%** Black-Owned
- **4%** Asian-Owned
- **6%** Latinx-Owned
- **40%** LGBTQ+

Our Clients

- Accelerators
- Communities
- Corporations
- Co-Working Spaces
- Government Agencies
- Incubators
- Non-Profit
- Organizations
- Universities



THE ENTERPRISE CENTER



Community
College
of Philadelphia

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Company Data

Registered As: We Are Major, LLC

FEIN: 82-2939180

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NAICS Codes:

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